

Survey 2021

Thanks so much to all those who took part in our recent survey. As a *Community Interest Company* we need feedback from our 'community' – YOU! So that we know how we are doing and what you would like us to do in the future.

🎵 65 people responded (up 11 from the 2020 survey).

🎵 Most people had attended the livestream gigs – and most of them had clearly enjoyed them! *[NB the "other" response simply stated that Derek Nash had been the best yet!]*

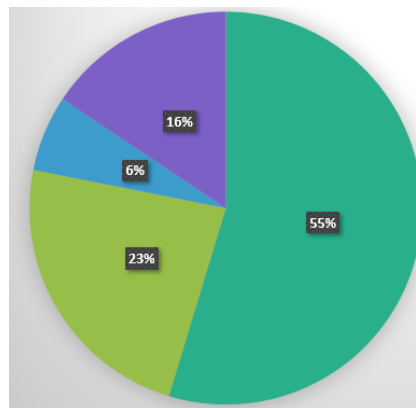
🎵 Importantly, we learned that more than half were expecting to return to live gigs even if 'social distancing' was still required.

🎵 We have of course, picked up some people who live quite far away so, not surprisingly, they are not expecting to come to live gigs in Guildford!

🎵 Finally, most of our respondents are over 50 years of age, in fact mainly over 70. So, we are thinking how we might attract a younger audience and introduce them to the wonderful world of Jazz! This may mean we will add some gigs that are more likely to attract a younger audience, but still presenting many of our old favourites!

3. If "Yes", what best describes your response to them

Excellent	30
Very good	16
OK but scope for improvement	2
Did not enjoy	0
Other	1



- Expect to attend live gigs straight away assuming there are social distancing measures in place
- Expect to return to live gigs when social distancing has ended
- Would prefer to watch via livestream rather than attend in person
- Other

8. What age range do you fall in?

Under 30	1
30 to 50	2
50 to 70	27
Over 70	33
Prefer not to say	1



Finally – although we didn't have time to draw the winner of our **prize drawer** last Wednesday. We put everyone in a '*random number generator*' and out popped number 25, who turned out to be Cate Davey! She'll be getting 2 free tickets to a gig of her choice.