

## Survey 2020

Thanks so much to all those who took part in our recent survey. As a *Community Interest Company* we need feedback from *our* 'community' as to how we are doing and what you would like us to do in the future.

🎵 53 people responded to the 20 questions.

🎵 There was a good spread of people attending the club, but the largest group was from those who have been attending for 5 years or longer.

🎵 However, we do seem to attract the more mature person, all bar 1 were over 50.

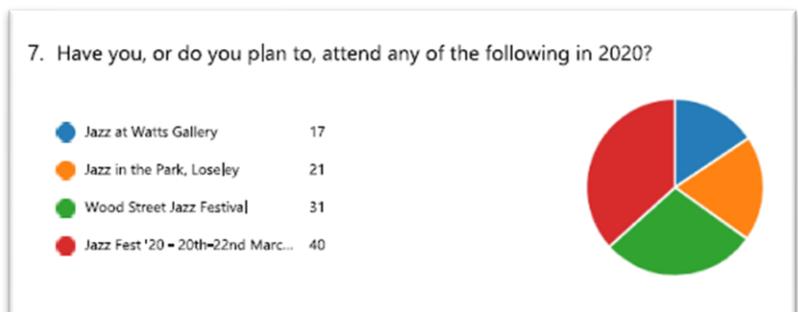
🎵 And, not surprisingly, 46 of the 53 respondents are signed up members. Speaking of which, most people appreciated the £2 discount on tickets prices.

🎵 There was almost a 50/50 split as to which monthly gigs people regularly attended. We were delighted to see that so many had experienced some of our other events – especially that 75% were aiming to come to the Jazz Fest 20, albeit you will need to wait until May 2021!

It was really interesting to see what you liked best about each of our monthly venues:

- ✓ Clearly the bar is important! And the 'cabaret' style layout is valued.
- ✓ People really appreciate the easy parking at the Godalming Pavilion.
- ✓ Some say the Electric Theatre being in the centre of Guildford is very important.
- ✓ We are delighted that the ticket prices seem to be OK – not one dissenter!
- ✓ The information we are providing about performers is important and that we're getting the number of emails about right.

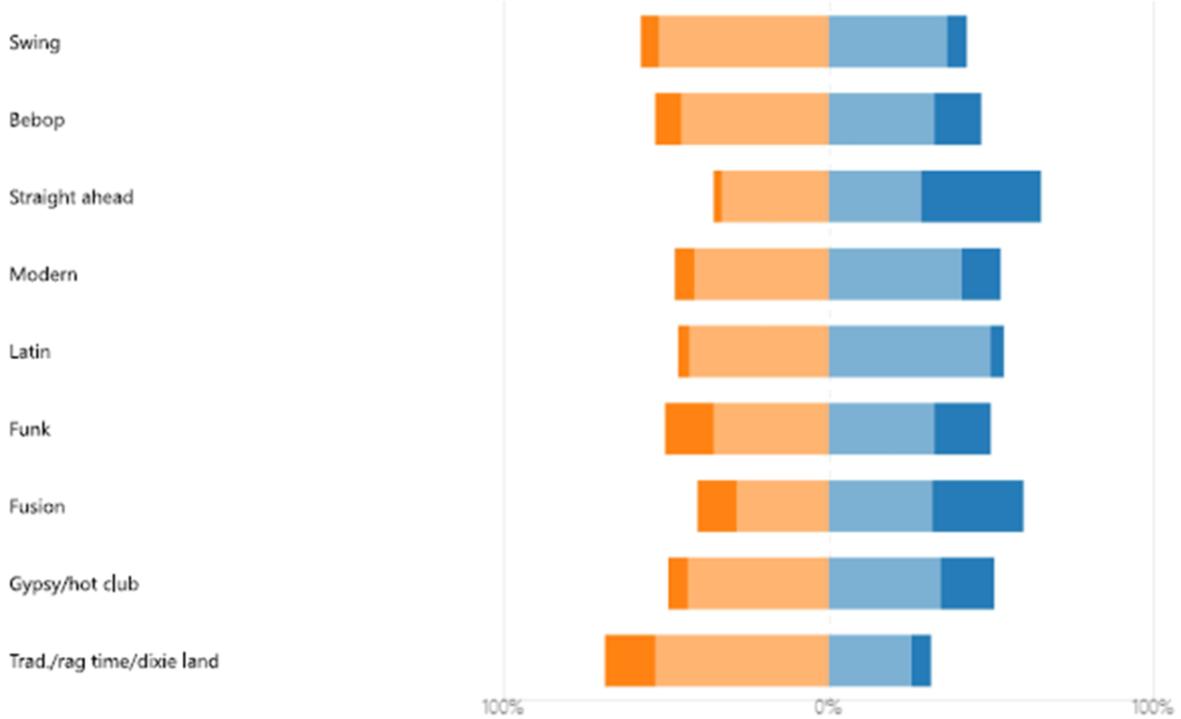
It will not surprise you that one of the key questions was about the sort of jazz we are bringing to you – see over the page...



9. To what extent do you like the following jazz genres?

■ Hate 
 ■ Like 
 ■ Love 
 ■ Don't know!

*Please note: dark orange (left) indicates those who don't like the genre and dark blue (right), those who don't know whether they like it or not. The middle colours indicate those who like/love the genre.*



There's quite a lot of diversity in our tastes but overall, Swing and Latin jazz are the most popular, and Funk and Fusion the least (for the record, "straight head" usually refers to jazz that doesn't include the rock and fusion styles that started influencing jazz from the late 1960s - think quintessential Miles, Art Blakey, Freddie Hubbard, Cannonball Adderley...). Thanks also for your many suggestions about artists – it was a good mixture of some familiar faces and some new ones too. We'll be working through these and planning our future programmes. It's clear that a broad range of artists is appreciated.

The final set of questions asked you what you wanted us to do more, less of and different from what we do at the moment. It was nice to hear that we're getting most things about right but helpful to get your ideas on the future. In particular, it's encouraging to know you'd be interested in having larger groups sometimes, plus gigs in different venues, at weekends, and also other outdoor events. We'll be restarting our regular monthly gigs at the Electric Theatre and the Pavilion as soon as we can, meanwhile we'll look into some of these other suggestions for future events.

Having reserved seating at the Pavilion is clearly very popular also so we're looking into ways of providing reserved seating each month. And we're investigating the feasibility of running more regular improvisation workshops.

Finally, thanks especially to those of you who offered to help. We don't have any 'staff' so we rely on those who have the time, energy and skills to make the club work. We'll be in touch!

And – then there's the prize draw (if you gave us your name!) – and the winner is (drum roll)

*Neil Alton – you have won 2 free tickets to a gig of your choice!*

