

Survey 2020



We really want to hear back from our audience, so completing this will really help. Also, as a Community Interest Company, we are required to consult with 'our community', **YOU!**

This form can also be completed online at <https://guildfordjazz.org.uk/survey>

1. How long have you been attending Guildford Jazz gigs? _____ years
2. Are you a MEMBER of Guildford Jazz? Yes/No
3. Which features of Membership are attractive to you (as a member), or would be attractive to you if you are not? *[tick all that apply]*
 - £2 discount on all tickets
 - Discounts on 'Jazz Fest 20' tickets
 - Reserved seating at The Pavilion and Christmas Concert
 - An opportunity to get involved and have your say
 - Invitation to exclusive member's only events
 - Other _____
4. Which monthly gig do you regularly attend (you can tick both)?
 - The Pavilion (Godlaming)
 - The Electric Theatre (Guildford)
5. If you regularly attend **The Pavilion** (skip if you don't), state how important each of the following is for you...*[circle to indicate your choice]*
 - The barNot at all / A bit / Important / Very important
 - A meal before the gigNot at all / A bit / Important / Very important
 - Cabaret style layoutNot at all / A bit / Important / Very important
 - Easy parkingNot at all / A bit / Important / Very important
 - Able to book tickets at last minuteNot at all / A bit / Important / Very important
6. If you regularly attend **The Electric Theatre** (skip if you don't), state how important each of the following is for you... *[circle to indicate your choice]*
 - Being in the town centre.....Not at all / A bit / Important / Very important
 - The barNot at all / A bit / Important / Very important
 - Being in bar area as opposed to auditorium.....Not at all / A bit / Important / Very important
7. Have you, or do you plan to, attend any of the following in 2020? *[tick all that apply]*
 - Jazz at Watts Gallery
 - Jazz in the Park, Loseley
 - Wood Street Jazz Festival
 - 'Jazz Fest 20' (20-22 March 2020)
8. How true is each of these statements to you? *[circle to indicate your choice]*
 - The price of tickets is about rightNot true / True / Very true / Not an issue
 - Membership represents good value for moneyNot true / True / Very true / Not an issue
 - The information about performers is importantNot true / True / Very true / Not an issue
 - The number of emails I receive from GJ is about right.....Not true / True / Very true / Not an issue

9. To what extent do you like the following jazz genres? *[circle to indicate your choice]*

- SwingHate / Like / Love / Don't know
- BebopHate / Like / Love / Don't know
- Straight aheadHate / Like / Love / Don't know
- ModernHate / Like / Love / Don't know
- Latin.....Hate / Like / Love / Don't know
- Funk.....Hate / Like / Love / Don't know
- FusionHate / Like / Love / Don't know
- Gypsy/hot clubHate / Like / Love / Don't know
- Trad./rag time/dixie landHate / Like / Love / Don't know

10. Would you be willing to pay more for larger groups of artists? Yes/No/Maybe

11. How interested would you be in the following...? *[circle to indicate your choice]*

- More gigs at The Pavilion.....Very interested / interested / not interested
- More gigs at the Electric Theatre.....Very interested / interested / not interested
- More gigs at a variety of different venues.....Very interested / interested / not interested
- Gigs at restaurantsVery interested / interested / not interested
- A summer outdoor gig (other than Wood St & Losely)Very interested / interested / not interested
- An exclusive member's party and gigVery interested / interested / not interested
- A Friday/Saturday evening.....Very interested / interested / not interested
- A weekend lunch timeVery interested / interested / not interested

12. What would you like us to do more of? _____

13. What would you like us to do less of? _____

14. What would you like us to do differently? _____

15. Are there any specific artists you would like to see, or see more often at Guildford Jazz?

16. Do you know of any interesting venues that might be good for ad hoc gigs?

17. Are you willing to volunteer in any capacity? If so, what would you like to do?

18. Do you know of any businesses who might like to sponsor Guildford Jazz?

19. What age range do you fall in? *[circle to indicate your choice]*

- Under 30 / between 30-50 / between 50-70 / Over 70

20. Are there any comments you would like to make about Guildford Jazz?

21. FINALLY - if you would like to be entered into a **Survey Prize Draw**, please give us your name and email address. (The prize is a pair of tickets to a monthly gig of your choice)

*Thanks so much for completeing this – please return to Pete Brayne, 35 Old Palace Road, Guildford GU2 7TX
– or hand in at your next gig.*